

# Permanents-Quebec City\_3018-3019\_10x30\_Paper

## Production Specifications

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### CREATIVE FILE SIZE (w x h)

<u>Trim</u>	<u>Visible Opening</u>	<u>Safety</u>	<u>Bleed</u>
30" x 10"	30" x 10"	29" x 9"	30.5" x 10.5"

### IMAGES

300 DPI, CMYK, 100% at file size. Convert RGB files to CMYK.  
Do not exceed 600 MB.

### TYPE & FONTS

Minimum recommended type size for critical copy: 72 pt (12" at printed size). Include printer & screen fonts with artwork or convert fonts to outlines.

### FTP

Files can be uploaded to: <http://upload.outfrontmedia.ca/ftp/production>  
Compress files to avoid corruption of elements. Provide a low-res JPEG or PDF of your creative to your OUTFRONT Media Production Account Manager

### COLOUR

All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.

### PROOFS

Provide professional quality proof for colour accuracy.

FINAL SIZE: 10' X 30'

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### OUTFRONT MEDIA PRODUCTION

OUTFRONT Media owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

**OUTFRONT Media Canada**  
377 Horner Avenue  
Toronto, Ontario M8W 1Z6

(416) 255-1392  
1-800-565-1392

production@OUTFRONTmedia.ca

### PRINTED SIZE (w x h)

**Visible Opening**      **Safety**

30' x 10'                      29' x 9'

### PRODUCTION METHOD

Digital printing

### SUBSTRATE OPTIONS

Confirm application and required substrate with OUTFRONT Media prior to production.

**PAPER** - Campaigns posting less than 3 months in the same location  
81lb Outdoor Opaque Wet Strength Blue Back.

Supply 16 Sheets, each 45" x 60"  
Top 8 sheets have 1" rainlaps on right side of each sheet  
Bottom 8 sheets have 1" rainlaps on the right side and top of each sheet.

Sheets to be coded as follows starting from the left of the poster:

**Top Sheets:** T1, T2, T3, T4, T5, T6, T7, T8

**Bottom Sheets:** B1, B2, B3, B4, B5, B6, B7, B8

### PAPER STRETCH

There can be several inches difference between the dry and wet state of a poster that will impact the positioning of the visible opening and safety area. The printer is responsible for factoring in any paper stretch that may occur once the poster has been prepared for posting.

### INK CHARACTERISTICS

Standard digital outdoor inks  
Inks should contain UV Inhibitors to prevent fading.

### SHIPPING

Sheets to be collated in the following order:  
T1, B1, T2, B2, T3, B3, T4, B4, T5, B5, T6, B6, T7, B7, T8, B8  
Posters to be folded and boxed in sets of 5 posters (max), Clearly mark advertiser name, design name, first posting date and OUTFRONT Media contract number on exterior of each box.

### U.S. Printing Suppliers Please Note:

You must have your own customs broker to process payment of any applicable duties or taxes on your shipment, **Note:** Your customer is the importer of the material and not OUTFRONT Media, OUTFRONT Media will not process or facilitate any brokerage, duty or taxes on your behalf.

<b>T1</b>	<b>T2</b>	<b>T3</b>	<b>T4</b>	<b>T5</b>	<b>T6</b>	<b>T7</b>	<b>T8</b>
<b>B1</b>	<b>B2</b>	<b>B3</b>	<b>B4</b>	<b>B5</b>	<b>B6</b>	<b>B7</b>	<b>B8</b>