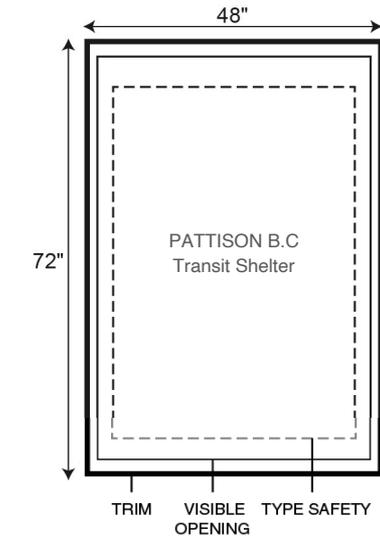
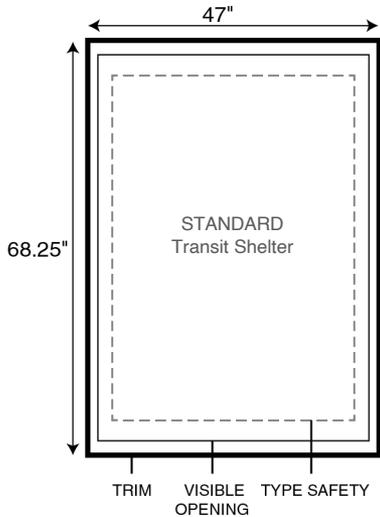


OUTFRONT/Pattison• BC TRANSIT SHELTERS

Production Specifications



Transit Shelters for Pattison British Columbia markets differ in size from Standard Transit Shelters across Canada. If the media buy calls for both shelter sizes, it is often cost-effective to produce these at a COMBINATION SIZE and trim desired quantities to the required dimensions.

CREATIVE FILE SIZE (w x h)

	<u>Trim</u>	<u>Visible Opening</u>	<u>Safety</u>	<u>Bleed</u>
COMBINATION TRANSIT SHELTER	17.45" x 26.18"	16.36" x 25.09"	15.45" x 23.27"	17.95" x 26.68"

TEMPLATES

Digital templates can assist you in preparing your artwork to spec.

[Templates: Street Furniture - Combo](#)

FTP

Files can be uploaded to:

<http://upload.OUTFRONTmedia.ca>

Compress files to avoid corruption of elements. Provide a low-res JPEG or PDF of your creative to your OUTFRONT Media Production Account Manager.

IMAGES

300 DPI, CMYK, 100% at file size. Convert RGB files to CMYK. Do not exceed 600 MB.

COLOUR

All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.

TYPE & FONTS

Minimum recommended type size for critical copy: 104 pt (4" at printed size). Include printer & screen fonts with artwork or convert fonts to outlines.

PROOFS

Provide professional quality colour proof for colour accuracy.

OUTFRONT/Pattison• BC TRANSIT SHELTERS

Printing & Finishing Requirements

OUTFRONT MEDIA PRODUCTION

OUTFRONT Media owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

OUTFRONT Media Canada
377 Horner Avenue
Toronto, Ontario M8W 1Z6

(416) 255-1392
1-800-565-1392

production@OUTFRONTmedia.ca

PRINTED SIZE (w x h)

<u>OUTFRONT Trim</u>	<u>Visible Opening</u>	<u>Safety</u>
47" x 68.25"	45" x 66.25"	42.5" x 64.6875"
<u>PATTISON Trim</u>		
48" x 72"	45" x 69"	44" x 68"

PRODUCTION

Lithography or digital printing

SUBSTRATE

- 7 pt. Coated Translucent Bristol Bristol may wrinkle in humid or wet weather, but will usually smooth out when dry. Stock to be resistant to shrinking, stretching, fading and humidity.
- Synthetic Paper
- 10ml total lamination (5ml each front & back) may be used for lighter stocks
- Synthetic paper and laminated posters are not accepted for Outfront Media Vancouver shelters. Use Bristol for Outfront Media Vancouver postings.
- Styrene is not accepted.

COLOUR

Street Furniture posters should be printed 4/4 to ensure that colour density is maintained when posters are backlit.

INK CHARACTERISTICS

Inks should contain UV inhibitors

SHIPPING

Posters should be rolled in cardboard tubes (no boxes, skids or paper wrap).
Maximum 35 posters per tube.
Clearly mark advertiser name, design name
OUTFRONT Media contract number and first posting date on exterior of each tube.

U.S. Printing Suppliers Please Note:

You must have your own customs broker to process payment of any applicable duties or taxes on your shipment,
Note that your customer is the importer of the material and not OUTFRONT Media. OUTFRONT Media will not process or facilitate any brokerage, duty or taxes on your behalf.