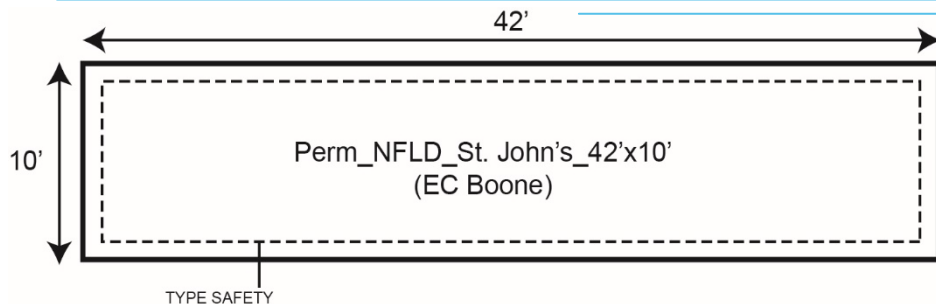


# Permanent\_Newfoundland\_St. John's\_42x10\_(EC Boone)

## Production Specifications



SIZE: VISIBLE OPENING  
42' X 10'

### SPACE EXTENSIONS

Space extensions should be scaled to 1/2" = 1' and included in artwork. Please refer to SPACE EXTENSIONS PRODUCTION SPECIFICATIONS and consult with your Production Account Manager.

[www.OUTFRONTmedia.ca/en/production/](http://www.OUTFRONTmedia.ca/en/production/)

*Space extensions must be fabricated by OUTFRONT Media.*

*\*Space Extensions not permitted on Urban Superboards.*

### CREATIVE FILE SIZE (w x h)

| <u>Visible Opening</u> | <u>Safety</u> | <u>Bleed</u> |
|------------------------|---------------|--------------|
| 21" x 5"               | 20.5" x 4.5"  | 21.5" x 5.5" |

#### FTP

Files can be uploaded to:  
<http://upload.outfrontmedia.ca/ftp/production>  
Compress files to avoid corruption of elements. Provide a low-res JPEG or PDF of your creative to your OUTFRONT Media Production Account Manager

#### IMAGES

300 DPI, CMYK, 100% at file size. Convert RGB files to CMYK. Do not exceed 600 MB.

#### TYPE & FONTS

Minimum recommended type size for critical copy: 144 pt (24" at printed size). Include printer & screen fonts with artwork or convert fonts to outlines.

#### COLOUR

All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.

#### PROOFS

Provide professional quality proof for colour accuracy.

# Permanent\_Newfoundland\_St. John's\_42x10\_(E

## Printing & Finishing Requirements

### OUTFRONT MEDIA PRODUCTION

OUTFRONT Media owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

**OUTFRONT Media Canada**  
377 Horner Avenue  
Toronto, Ontario M8W 1Z6

(416) 255-1392  
1-800-565-1392

production@OUTFRONTmedia.ca

### PRINTED SIZE (w x h)

| <u>Visible Opening</u> | <u>Safety</u> | <u>Bleed</u>  | <u>Hemmed Size</u> |
|------------------------|---------------|---------------|--------------------|
| 42' X 10'              | 41' x 9'      | 42'8" x 10'8" | 44' x 11'4"        |

### PRODUCTION

Digital printing

### SUBSTRATE

7 oz reinforced vinyl. Vinyl must pass California Fire Marshall Flammability Test.

### INK CHARACTERISTICS

Standard digital outdoor inks.  
Inks should contain UV inhibitors to prevent fading.

### HEMMING/FINISHING

From V.O. to outside hem:  
Top: 8" Bottom: 8" Sides: Left & Right: 12"  
Pockets: 4" Open Pockets All Around  
Panel Finishes Centered

Faces to be supplied as one piece with horizontal seams.  
Do not print hang lines.

### SHIPPING

Faces to be folded and boxed.  
Clearly mark advertiser name, design name, first posting date and OUTFRONT Media contract number on exterior of each box.

### U.S. Printing Suppliers Please Note:

You must have your own customs broker to process payment of any applicable duties or taxes on your shipment, **Note:** Your customer is the importer of the material and not OUTFRONT Media., OUTFRONT Media will not process or facilitate any brokerage, duty or taxes on your behalf.