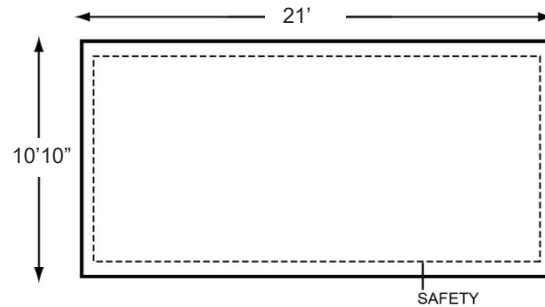


Tri-Vision Flex Vinyl Wrap

Production Specifications



SIZE: VISIBLE OPENING
21' x 10'10"

CREATIVE FILE SIZE (w x h)

Visible Opening

21" x 10.833"

Safety

20" x 9.833"

Bleed

22.333" x 12"

FTP

Files can be uploaded to:

<http://upload.OUTFRONTmedia.ca>

Compress files to avoid corruption of elements.
Provide a low-res JPEG or PDF of your creative to your OUTFRONT Media Production Account Manager.

IMAGES

300 DPI, CMYK, 100% at file size. Convert RGB files to CMYK. Do not exceed 600 MB.

TYPE & FONTS

Minimum recommended type size for critical copy: 144 pt (24" at printed size). Include printer & screen fonts with artwork or convert fonts to outlines.

COLOUR

All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.

PROOFS

Provide professional quality proof for colour accuracy.

SPACE EXTENSIONS

Space extensions are not permitted.

Tri-Vision Flex Vinyl Wrap

Printing & Finishing Requirements

OUTFRONT MEDIA PRODUCTION

OUTFRONT Media owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

OUTFRONT Media Canada

377 Horner Avenue
Toronto, Ontario M8W 1Z6

(416) 255-1392
1-800-565-1392

production@OUTFRONTmedia.ca

PRINTED SIZE (w x h)

<u>Visible Opening</u>	<u>Safety</u>	<u>Bleed</u>
21' x 10'10"	20' x 9'10"	22'4" x 12'

PRODUCTION METHOD

Digital printing

SUBSTRATE

7 oz reinforced vinyl preferred. Maximum 13 oz reinforced vinyl accepted.

Vinyl must pass California Fire Marshall Flammability Test.

INK CHARACTERISTICS

Standard digital outdoor inks
Inks should contain UV inhibitors to prevent fading.

HEMMING/FINISHING

Finish panel centered to finished size of:

22'4" x 12' inclusive of 4" open pockets all around.
Very Important: Bleed Image **MUST** Finish to dimensions above.

Faces to be supplied as one piece with horizontal seams.

*INSTALLATION COST \$500

Installation costs waived if panel is up for 6 months or longer at same location.

SHIPPING

Faces to be folded and boxed.

Clearly mark advertiser name, design name, first posting date and OUTFRONT Media contract number on exterior of each box.

U.S. Printing Suppliers Please Note:

You must have your own customs broker to process payment of any applicable duties or taxes on your shipment, **Note:** Your customer is the importer of the material and not OUTFRONT Media, OUTFRONT Media will not process or facilitate any brokerage, duty or taxes on your behalf.