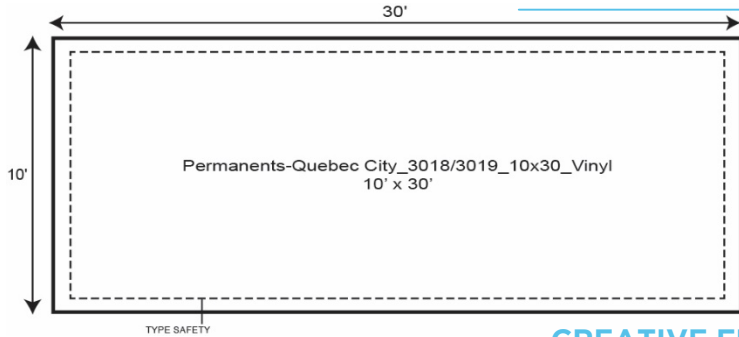


Permanents-Quebec City_3018/3019_10x30_Vinyl

Production Specifications



SIZE: VISIBLE OPENING
30' X 10'

CREATIVE FILE SIZE (w x h)

Visible Opening

10" x 30"

Safety

9" x 29"

Bleed

11" x 31"

TEMPLATES

File templates can assist you in preparing your artwork to spec.

[Templates: Perm-Que. City_3018/3019_10x30](#)

FTP

Files can be uploaded to:

upload.outfrontmedia.ca/ftp/production

Compress files to avoid corruption of elements
Provide a low-res JPEG or PDF of your creative to your OUTFRONT Media Production Account Manager.

IMAGES

300 DPI, CMYK, 100% at file size. Convert RGB files to CMYK. Do not exceed 600 MB.

TYPE & FONTS

Minimum recommended type size for critical copy: 144 pt (24" at printed size). Include printer & screen fonts with artwork or convert fonts to outlines.

COLOUR

All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.

PROOFS

Provide professional quality proof for colour accuracy.

INSTALLATION COST*

\$300 If Vinyl Panel is Posting for Less than 3 Months.

Permanents-Quebec City_3018/3019_10x30_Vinyl

Printing & Finishing Requirements

OUTFRONT MEDIA PRODUCTION

OUTFRONT Media owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

OUTFRONT Media Canada
377 Horner Avenue
Toronto, Ontario M8W 1Z6

(416) 255-1392
1-800-565-1392

production@OUTFRONTmedia.ca

PRINTED SIZE (w x h)

<u>Visible Opening</u>	<u>Safety</u>	<u>Bleed</u>	<u>Hemmed Size</u>
30' X 10'	29' x 9'	31' x 11'	30'.9" x 10'11"

PRODUCTION

Digital printing

SUBSTRATE

7 oz reinforced vinyl. Vinyl must pass California Fire Marshall Flammability Test.

INK CHARACTERISTICS

Standard digital outdoor inks.
Inks should contain UV inhibitors to prevent fading.

HEMMING/FINISHING

From V.O. to outside hem:
Top: 5" Bottom: 6" Sides: 4.5"

Pockets: 4.5" fold with 3/4" weld

Faces to be supplied as one piece with horizontal seams.
Do not print hang lines.

SHIPPING

Faces to be folded and boxed.
Clearly mark advertiser name, design name, first posting date and OUTFRONT Media contract number on exterior of each box.

U.S. Printing Suppliers Please Note:

You must have your own customs broker to process payment of any applicable duties or taxes on your shipment, **Note:** Your customer is the importer of the material and not OUTFRONT Media., OUTFRONT Media will not process or facilitate any brokerage, duty or taxes on your behalf.