

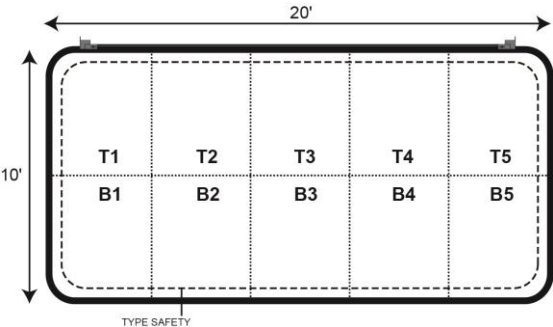
# Horizontal Posters

## Production Specifications

SIZE: FINAL TRIM  
20'W X 10'H

SIZE: VISIBLE OPENING  
20'W X 10'H

OUTFRONT Media Canadian Trim Posters have 16" radius rounded corners



### CREATIVE FILE SIZE (WXH)

<u>Trim</u>	<u>Visible Opening</u>	<u>Safety</u>	<u>Bleed</u>
20" X 10"	20" X 10"	19" X 9"	20.5" X 10.5"

### TEMPLATES

Digital templates can assist you in preparing your artwork.

[Templates: Horizontal Poster](#)

### FTP

Files can be uploaded to:  
[upload.outfrontmedia.ca/ftp/production](http://upload.outfrontmedia.ca/ftp/production)  
Compress files to avoid corruption of elements. Provide a low-res JPEG or PDF of your creative to your OUTFRONT Media Production Account Manager.

### IMAGES

300 DPI, CMYK, 100% at file size. Convert RGB files to CMYK. Do not exceed 600 MB

### TYPE & FONTS

Minimum recommended type size for critical copy: 72 pt (12" at printed size). Include printer & screen fonts with artwork or convert fonts to outlines.

### COLOUR

All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.

### PROOFS

Provide professional quality colour proof for colour accuracy.

### SPACE EXTENSIONS

Please refer to SPACE EXTENSIONS PRODUCTION SPECIFICATIONS

[http://www.outfrontmedia.ca/specs/Poster\\_SpaceExtension\\_e.pdf](http://www.outfrontmedia.ca/specs/Poster_SpaceExtension_e.pdf) and consult with your OUTFRONT Media Production Account Manager. Space extensions must be fabricated by OUTFRONT Media.

# Horizontal Posters

## Printing & Finishing Requirements

### OUTFRONT MEDIA PRODUCTION

OUTFRONT Media owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time. Please contact us for a production estimate for your next project!

#### OUTFRONT Media Canada

377 Horner Avenue  
Toronto, Ontario M8W 1Z6

(416) 255-1392  
1-800-565-1392

production@OUTFRONTmedia.ca

### PRINTING SIZE (WXH)

#### Trim

20' X 10'

#### Visible Opening

20' X 10'

#### Safety

19' X 9'

#### Bleed

-

### PRODUCTION

Lithography or digital printing

### SUBSTRATE

Recommended minimum standard stock:  
81 lb. Coated Outdoor Opaque Wet Strength Blue Back Poster Stock

### PAPER STRETCH

The printer is responsible for factoring in any paper stretch that may occur once the poster has been prepared for posting.

### SHEET SIZE

10 sheets, each 48 1/8" x 60".  
Top sheets have 1" rainlaps on right side of each sheet.  
Bottom sheets have 1" rainlaps on the right side and top of each sheet.  
1/4" of rainlap to be printed and 3/4" left white.  
Sheets to be coded as follows:

T1	T2	T3	T4	T5
B1	B2	B3	B4	B5

### INK CHARACTERISTICS

UV inks are not acceptable. Inks must have UV inhibitors. Excessive ink coverage will cause a poster to flag. Dark or black backgrounds may show brush marks from posting depending on weather/sun conditions during the day.

### SHIPPING

Sheets to be collated in the following order: T1, B1, T2, B2, T3, B3, T4, B4, T5, B5.

Posters to be folded in individual sets no less than 2' x 2-1/2' in size.

Box in sets of 10 posters (MAX).

Clearly mark advertiser name, design name, OUTFRONT Media contract number and first posting date on the exterior of each box and the back of each poster. POSTING KEYS must be inserted into each poster.

### U.S. Printing Suppliers Please Note:

You must have your own customs broker to process payment of any applicable duties or taxes on your shipment, **Note:** Your customer is the importer of the material and not OUTFRONT Media. OUTFRONT Media will not process or facilitate any brokerage, duty or taxes on your behalf.