

## **EMPLOYMENT OPPORTUNITY**

**We are currently seeking an energetic, innovative and self-motivated team player to join our Creative team in Toronto as a **GRAPHIC ARTIST**.**

**In this role, YOU will be responsible for developing and recommending creative design solutions from conceptualization to development and delivery, ensuring timely and quality design completion.**

### **Your responsibilities include:**

1. Reporting to the Creative Director and working collaboratively as part of a team to develop and deliver creative design solutions based upon creative design expertise for presentation to customers;
2. Participating in the execution of all creative design solutions through conceptualization to design and final review and production;
3. Liaising with Creative Director, Sales, and customers as necessary to understand design requirements, and managing customer expectations on issues of creative artwork to ensure customer understanding and buy-in;
4. Following outlined project requirements, production methods and schedules in accordance with established timelines and within established budgetary constraints;
5. Continually research, monitor and evaluate usability and feasibility of new and emerging trends, techniques and technologies.

### **YOU possess**

- Post secondary education from an accredited visual art or graphic design program, or an equivalent combination of education, training and experience, with an outstanding portfolio of previous work.
- A minimum of 2 years of progressive design experience, preferably in an outdoor, sales or advertising agency setting.
- Effective planning, prioritization, organization, multi-tasking and time management skills to meet deadlines, multiple projects and changing priorities.
- Strong attention to detail with the ability to complete work with a high level of accuracy.
- Well versed in the latest graphic design methods, practices, techniques, and associated principles.
- Ability to accept and integrate constructive feedback from customers and superiors.
- Excellent communication, both oral and written, with consultative presentation and interpersonal skills and the ability to build healthy working relationships and communicate key information to all audiences.
- Highly creative, energetic, self-motivated and results-focused.
- Proven team player who is both nimble and flexible.
- Proficient with Adobe Creative Cloud - Photoshop, Illustrator, In-Design, Acrobat.
- Proficient with MS Office - Word, Excel, PowerPoint, Outlook.

Candidates are invited to submit their resume to Human Resources  
by fax at (416) 255-5714 or by e-mail at: [jobs@outfrontmedia.ca](mailto:jobs@outfrontmedia.ca)  
Only candidates under consideration will be contacted.

*'OUTFRONT Media Canada LP is an equal opportunity employer and is committed to providing an inclusive, barrier-free recruitment and selection process and work environment. If you are contacted for a job opportunity, please advise Human Resources if you require an accommodation to participate in our recruitment process, we will work with you to meet your needs.'*