

# OUTFRONT/

## EMPLOYMENT OPPORTUNITY

As Canada's leading full-service Out-of-Home advertising company, OUTFRONT has strong coverage across the country. OUTFRONT leads the industry with data driven intelligent campaign solutions for our clients. We are passionate about what we do and provide turn-key service from start to finish.

**We are currently seeking an enthusiastic team player to join our Marketing team as Marketing Coordinator.** This position will be based in Toronto.

### In this role, YOU will be responsible for:

1. Creating beautiful OUTFRONT PowerPoint presentations. You will be formatting but also creating and updating marketing development materials: Out-of-Home presentations, sales pitch decks, market/audience profiles, media kits, infographics, and other marketing collateral.
2. Managing our **Marketing request** inbox. In this role, you will be the touchpoint between marketing and sales and provide time-sensitive marketing and research support to OUTFRONT's sales team.
3. Designing and creating corporate brand materials, including self-promotional billboard campaigns, sponsorship ads/banners, e-mail blasts/signatures, and mockups included in presentations, websites and social media.
4. Using our crosstab analysis tools (Numeris/Vividata) to gather insights and build audience and media profiles.
5. Managing our corporate Intranet; from updating links/presentations, to coordinating new employee "Meet & greets" and creating fresh content.
6. Assisting in the creation and/or update of content to promote company, brand, and assets on social media and OUTFRONT's website.
7. Coordinating corporate special projects like sponsorships or events.
8. Ideation – we love someone who enjoys brainstorming sessions and sharing creative ideas with the team!

### YOU possess:

- Recent post-secondary education in business, marketing or social media marketing, communications, graphic communications/design or an equivalent combination of education, training and experience
- A minimum of 1-2 of professional marketing work experience in a related field (Out-of-home company, Agency, Media)
- Skilled in the use of PowerPoint and in the complete Adobe Creative Suite with advanced skills in Photoshop, InDesign, and Illustrator
- Ability to multi-task and adhere to deadlines in a fast-paced environment
- Excellent communication, both oral & written, excellent presentation, and interpersonal and collaboration skills with the ability to build healthy working relationships.
- Proficient with MS Office - Word, Excel, Outlook

**Candidates are invited to submit their resume to Human Resources by e-mail to [jobs@outfrontmedia.ca](mailto:jobs@outfrontmedia.ca)**

**Only candidates under consideration for the interview process will be contacted.**

*'OUTFRONT Media Canada LP is an equal opportunity employer and is committed to providing an inclusive, barrier-free recruitment and selection process and work environment. If you are contacted for a job opportunity, please advise Human Resources if you require an accommodation to participate in our recruitment process, we will work with you to meet your needs.'*