

EMPLOYMENT OPPORTUNITY

As Canada's leading full-service Out-of-home advertising company, OUTFRONT Media Canada has strong coverage across Canada including all of Canada's top 10 markets and in an additional 60+ communities from coast to coast.

We are currently seeking energetic and reliable team players to join our OTS team in Toronto as Senior Digital Product Owner

In this role, YOU will be responsible for:

- Taking the lead on scrum teams as the Product Owner
- Providing vision and direction to the Agile development team and stakeholders throughout the project and provides product leadership in driving new requirements to the Product Backlog
- Ensuring that the team always has an adequate amount of prior prepared tasks to work on
- Defining product vision, future road-map and growth opportunities
- Assessing initiative value, develop cases, and prioritize stories, epics and themes to ensure work focuses on those with maximum value that are aligned with product strategy
- Providing backlog management, iteration planning, and elaboration of the user stories
- Working closely with relevant Business Owners to Identify and Deliver core Value Proposition Products
- Working closely with Product and Business Owners to create, prioritize and maintain a product backlog according to business value or ROI
- Leading the planning product release plans and set the expectation for delivery of new product functionalities
- Providing an active role in mitigating impediments impacting successful team completion of Release/Sprint Goals
- Researching and analyzing market, the users, and the roadmap for the product
- Following our competitors and the industry
- Keeping abreast with Agile/Scrum best practices and new trends

YOU possess

- Previous working experience as a Product Owner for 7 years. At least 3 years as a Senior Product Owner
- MSc in Computer Science, Engineering or similar relevant field
- Strong Software development background in the role of developer
- In-depth practical knowledge of Agile process and principles
- Outstanding communication, presentation, and leadership skills
- Excellent organizational and time management skills
- Excellent analytical and problem-solving skills
- Creative thinker with a vision
- Attention to details

Candidates are invited to submit their resume to Human Resources by e-mail to jobs@outfrontmedia.ca

Only candidates under consideration for the interview process will be contacted.

'OUTFRONT Media Canada LP is an equal opportunity employer and is committed to providing an inclusive, barrier-free recruitment and selection process and work environment. If you are contacted for a job opportunity, please advise Human Resources if you require an accommodation to participate in our recruitment process, we will work with you to meet your needs.'