



Canada's leading full-service OOH advertising company, with more than 12,000 static and digital displays in over 60 markets across Canada, including the 10 largest markets in the country.

**We are currently seeking an enthusiastic and driven team player to join our BTO team as a  
*Geographic Information Systems (GIS) Coordinator***

***In this role, YOU will be responsible for***

- Liaising with COMMB (Canadian Outdoor Measurement and Marketing Bureau) to provide inventory changes and ensure databases are up-to-date and consistent for all inventory across Canada, including researching traffic circulations for selected sites
- Liaising with Inventory Management and Real Estate teams to maintain up-to-date location data in databases.
- Closely liaising with the Mapping to team to provide GIS support as required.
- Proactively identifies and recommends opportunities to improve delivery of administrative services.
- Providing SMART Mapping services by creating custom maps and spotted maps, as requested by mapping team.
- Updates customer-mapping databases by gathering, sourcing and inputting data and accurately geocoding customer locations.
- Setting up mapping workspaces and templates for the chartists to aid in charting functions.
- Maintains, perform queries and updates a database of OUTFRONT Media inventory.
- Maintains, perform queries and updates Google Street view links in Location Inquiry and in the mapping database.
- Updates total inventory maps and sample GRP maps for OUTFRONT Media.
- Works on special mapping projects and performs other related administrative duties as assigned

***YOU possess***

- Post secondary education - degree or diploma in a Geographic Information Systems (GIS) technology related field, or an equivalent combination of education, training and experience.
- Analytical skills with the ability to solve problems using GIS technology.
- Resourceful in gathering of information with the ability to find information, identify essential information and validate the information.
- Effective planning, prioritization, organization, multi-tasking and time management skills to meet deadlines and changing priorities.
- Proven team player who is both nimble and flexible.
- Knowledge of MapInfo, Mapper G, and database manipulations/functions
- Highly proficient with MS Office – Word, Excel, Outlook.
- Knowledgeable with virtual meeting technology, MS Teams, Zoom etc..
- Location can be remote or work in any of our offices in Canada.

Candidates are invited to submit their resume to Human Resources  
by fax at (416) 255-5714 or by e-mail at: [jobs@outfrontmedia.ca](mailto:jobs@outfrontmedia.ca)

We thank all candidates for their interest, however, only those under consideration will be contacted.

*'OUTFRONT Media Canada LP is an equal opportunity employer and is committed to providing an inclusive, barrier-free recruitment and selection process and work environment. If you are contacted for a job opportunity, please advise Human Resources if you require an accommodation to participate in our recruitment process, we will work with you to meet your needs.'*