

## EMPLOYMENT OPPORTUNITY

As Canada's leading full-service Out-of-home advertising company, OUTFRONT Media Canada has strong coverage across Canada including all of Canada's top 10 markets and in an additional 60+ communities from coast to coast.

**We are currently seeking energetic and reliable team players to join our Digital Ad Ops team in Toronto as Mobile Specialist**

### In this role, YOU will be responsible for:

- Booking mobile campaigns including creating audience segments and retrieving/uploading creative
- Monitoring all live campaigns while keeping track of all upcoming mobile campaigns to be uploaded. Optimize mobile campaigns towards best performance.
- Verifying that mobile campaigns are meeting contracted levels and are playing correctly, while adhering to mobile best practices, company set policies and procedures.
- Creating and distribute mobile reports to Sales leaders to be used as proof of performance.
- Monitoring all mobile campaigns for pacing with the ability to 'check-in' remotely during off hours from time to time.
- Troubleshooting and/or communicate malfunctions to the appropriate Sales Leader / platform.
- Liasing with platform support teams to discuss updates, company needs, and issues
- Involved in monthly sessions for all tech platforms and teams involving mobile
- Helping identify risks, dependencies and determine contingency plans.
- Owning shared responsibility to create and maintain a healthy workplace culture and a work environment in which all individuals are treated with respect and dignity, and where workplace violence, harassment and bullying are not tolerated from any person in the workplace by acting in compliance with applicable legislation and company safe work procedures and practices, as required by applicable company policies
- Providing support to the Supervisor – Digital Ad Ops and Mobile Digital product manager and performs other administrative functions and related duties as assigned.

### YOU possess:

- Degree or diploma in Business or Communications (or a related field), or an equivalent combination of education, training and experience.
- Effective attention to detail and a high degree of accuracy.
- Effective planning, prioritization, multi-tasking, organizational, time management skills to meet deadlines.
- Energetic, self-motivated and results oriented.
- Strong communication (both written and verbal) and customer service skills with the ability to interact in a professional and effective manner with internal customers.
- Effective listening skills and the ability to interpret customer requirements.
- Proven team player who is resourceful, nimble and flexible.
- Bilingualism (English and French) is an asset.
- Strong working knowledge of MS Office - Word, Excel, Outlook.
- Valid driver's license with the ability to travel to local digital boards using own transportation.

**Candidates are invited to submit their resume to Human Resources by e-mail to [jobs@outfrontmedia.ca](mailto:jobs@outfrontmedia.ca)**

**Only candidates under consideration for the interview process will be contacted.**

*'OUTFRONT Media Canada LP is an equal opportunity employer and is committed to providing an inclusive, barrier-free recruitment and selection process and work environment. If you are contacted for a job opportunity, please advise Human Resources if you require an accommodation to participate in our recruitment process, we will work with you to meet your needs.'*