



Canada's leading full-service OOH advertising company, with more than 12,000 static and digital displays in over 60 markets across Canada, including the 10 largest markets in the country.

## **We are currently seeking an enthusiastic and driven team player to join our OTS team in Toronto as a *Program Manager – Digital Transformation***

### ***In this role, YOU will be responsible for***

- Provide strategic direction to ensure the Executive Team and stakeholders have a unified view of the progress for the business transformation program.
- Assist in defining project scopes and objectives, involving all relevant stakeholders and ensuring technically viable solutions are proposed. Consult with the business to define detailed requirements, technical specification and business needs for each project. Coordinate and run Steering and Technical Committee workshops in support of key program areas.
- Own program execution for current and future initiatives. Establish working rhythm for meetings, meeting structures, action items, work loads, schedules and deliverables.
- Establish frameworks to coordinate priorities, manage change requests, track progress, measure project performance, and proactively identify risks.
- Develop effective processes for business/systems alignment with the business transformation Lead to receive business input, attain clarity on objectives, and establish prioritization to improve the overall efficiency, productivity and success of our programs.
- Achieve accountability across the program RACI matrices as well as with project managers to resolve issues, remove project roadblocks and realize program progress. Ensure that all projects are delivered on-time, within scope, budget, and as per established quality standards.
- Manage the program's Executive Board and Steering Committees, ensuring timely follow-up on action items and next steps.
- Develop and execute a clear and concise program communications strategy.
- Create and refine program workflows through the necessary sub-project lifecycle.
- Proactively support our business through change management from current to future state.
- Own project documentation, ensuring all documentation is current, accurate and approved (where applicable).
- Build and lead high performing team. Identify required resources: hire, on-board, and manage all aspects of performance for direct reports.

### ***YOU possess***

- Successful completion of a University Degree in Computer Sciences, Information Technology or Business Administration or equivalent combination of relevant education and experience.
- Valid Project Management Professional (PMP) Designation or Certified Associate of Project Management (CAPM) Designation.
- Over 5 years of experience in tech-focused program management leading large scale digital and/or business transformation programs including needs analysis, extracting business vision, strategic planning, risk/issues management, communications, budgeting and successful delivery.
- Extensive experience and comprehensive knowledge with project prioritization and business transformation framework and methodologies.
- Minimum of 10 years of technical project management experience working with large, complex organizations and environments. Successfully leading and implementing full ERP solutions. Subject matter expert in SDLC methodologies including iterative, agile and waterfall. A natural leader who can influence positive change, champion new concepts, and achieve alignment and accountability across senior leaders/stakeholders.
- Ability to effectively convey the value of technical initiatives to business stakeholders and attain buy-in.
- Must possess strong story-telling and superior communication skills including a refined ability to successfully present complex, detailed information to executive audiences.

Candidates are invited to submit their resume to Human Resources  
by fax at (416) 255-5714 or by e-mail at: [jobs@outfrontmedia.ca](mailto:jobs@outfrontmedia.ca)

We thank all candidates for their interest, however, only those under consideration will be contacted.

'OUTFRONT Media Canada LP is an equal opportunity employer and is committed to providing an inclusive, barrier-free recruitment and selection process and work environment. If you are contacted for a job opportunity, please advise Human Resources if you require an accommodation to participate in our recruitment process, we will work with you to meet your needs.'