OUTFRONT/

Canada's leading full-service OOH advertising company, with more than 9,000 static and digital displays in over 60 markets across Canada, including the 10 largest markets in the country.

We are currently seeking an enthusiastic and driven team player to join our OTS team in Toronto as a *Business Analyst*

In this role, YOU will:

1. Work closely with the business system analyst and all project stakeholders and team members in defining the business and system requirements and specifications as well as additional requirements and data mapping
2. Perform relevant quality assurance, data validation and gather reporting requirements
3. Perform relevant UAT, quality assurance, data validation; gather reporting requirements, assist in, and document gap analysis.
4. Document and maintain system and business processes, and breakdown complex business problems using diagrams that best fit the nature of the problem (e.g. DFDs, swimlanes, workflows, Tradability matrix, etc.)
5. Learn and become the Subject Matter Expert (SME) within one or multiple business area(s) being supported
6. Aid in identifying and managing project risks, issues, assumptions, dependencies, and decisions
7. Help in defining and translating the BRD into Epics, Business User stories and Technical User Stories
8. Report on common sources of technical issues or questions and make recommendations to product team
9. Proactively identify opportunities to improve monitoring, discover issues and deliver better value
10. Health & Safety
11. Maintains related knowledge and technical skills current
12. Performs other related duties as assigned

YOU possess

- Post secondary education in Information Technology/ Computer science or a related field or an equivalent combination of education, training and experience
- A minimum of 5 years of direct work experience in Business / Systems Analysis or Quality Assurance
- Experience in process mapping, process design, documentation and diagrams like system flow diagram, Activity diagrams, Use Case diagrams (UML) , Class diagrams, State diagrams, Sequence diagrams etc.
- Experience in analysing, and data visualization techniques and tools
- Experience in writing SQL queries and familiarity with programming languages, Databases and API
- Computer proficient, including effective working skills of MS Word, Excel, PowerPoint, e-mail, MS Visio, JIRA, Confluence, Slack
- Good communication, both oral & written, good interpersonal skills and the ability to build healthy working relationships, including technical writing skills
- Energetic, self-motivated, results-oriented, analytical, attention to detail and problem solving skills
- Proven team player who is both flexible and adaptable

Candidates are invited to submit their resume to Human Resources
by fax at (416) 255-5714 or by e-mail at: jobs@outfrontmedia.ca

We thank all candidates for their interest, however, only those under consideration will be contacted.