



EMPLOYMENT OPPORTUNITY

As Canada's leading full-service Out-of-home advertising company, OUTFRONT Media Canada has strong coverage across Canada including all of Canada's top 10 markets and in an additional 60+ communities from coast to coast.

We are currently seeking an enthusiastic team player to join our Marketing team as Marketing Manager. This position can be based in the Vancouver or Calgary office.

In this role, YOU will be responsible for:

1. Creating and updating marketing and/or sales development materials: Out-of-Home presentations, sales pitch decks, market/audience profiles, media kits, infographics, and other marketing collateral.
2. Presenting materials to agencies and clients in conjunction with account managers.
3. Acting as a touchpoint for sales team, providing daily and time-sensitive marketing and research support in the form of data (Numeris, Numerator, COMMB, etc.), development of proposals, competitive reviews, etc.
4. Partnering with account managers to develop new business opportunities or promote underperforming assets/categories.
5. Actively participating in execution of the marketing strategy and help develop ideas to promote the brand on a market or product basis. Coordinating corporate special projects like sponsorships or events. Leading these projects as needed.
6. Assisting in the creation and/or update of content to promote company, brand, and assets on internal platforms (Intranet) as well as on social media and OUTFRONT's website.

YOU possess:

- University degree in business, marketing, communications or an equivalent combination of education, training, and experience.
- A minimum of 5-7 years of professional marketing work experience in a related field (Out-of-home company, Agency, Media)
- Excellent communication, both oral & written, excellent presentation, and interpersonal and collaboration skills with the ability to build healthy working relationships.
- Highly effective project management, prioritization, multi-tasking, organizational, time management skills.
- Established relationships within the advertiser/agency community an asset.
- Knowledge of media specific databases an asset (Crosstab programs, audience measurement databases (Numeris/RTS, COMMB Navigator)).
- Experience with graphic design an asset but not mandatory.
- Proficient with MS Office - Word, Excel, PowerPoint, Outlook

Candidates are invited to submit their resume to Human Resources by e-mail to jobs@outfrontmedia.ca

Only candidates under consideration for the interview process will be contacted.

'OUTFRONT Media Canada LP is an equal opportunity employer and is committed to providing an inclusive, barrier-free recruitment and selection process and work environment. If you are contacted for a job opportunity, please advise Human Resources if you require an accommodation to participate in our recruitment process, we will work with you to meet your needs.'