

The OUTFRONT Canada Spotlight Contest

OUTFRONT Canada's Spotlight Contest gives the opportunity for twenty small to medium sized businesses to have their logo displayed on OUTFRONT Canada's digital outdoor billboard assets in British Columbia, Alberta, Saskatchewan, Manitoba, and/or Ontario. Winners will have their advertisement run on an available space on one or more of our digital billboards in these provinces.

Scheduling a digital billboard so you are able to witness your businesses' advertisement may be discussed with the OUTFRONT Canada team.

If you opt into the contest:

By entering the OUTFRONT Canada Spotlight Contest, you are agreeing to receive future e-mails and related notifications from OUTFRONT Canada.

How the winner is chosen:

OUTFRONT Canada will be randomly selecting 20 winners per province who will be notified and who will have 7 days to respond and claim their prize (after which point, unclaimed prizes will be redrawn). Winners will be required to answer a skill testing question provided in the notification email.

Requirements:

Contestants must be a small to medium sized business (i.e. a company with between five to 500 paid employees) and must be submitted by the owner or an authorized representative of the business.

All advertising will be subject to OUTFRONT's standard Advertising Contract Terms and Conditions and OUTFRONT reserves the right to decline to run any advertising creative it deems to be inappropriate, unlawful and/or contrary to the Canadian Code of Advertising Standards.

OUTFRONT reserves the right to cancel this contest at any time or deny a contest entry. Canada only. Quebec excluded. No purchase necessary.

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